

LINDSAY P. JUAREZ

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SUMMARY OF QUALIFICATIONS

Social scientist with 10+ years of experience conducting cross-disciplinary experimental and applied research using a variety of methodologies and analytic techniques. Emphasis on using behavioral insights to increase health, wealth, and wellbeing.

EDUCATION

University of Virginia

- ❖ Ph.D., Psychology, 2017
- ❖ M.A, Psychology, 2013

Reed College

- ❖ B.A, Psychology, 2008

RESEARCH SKILLS

Methodology

Expert in research design using correlational, quasi-experimental, and experimental techniques including surveys, reaction time, screen-capture, or experience sampling via SMS. Experienced in additional mixed methods such as archival studies; field studies; semi-structured and qualitative interviews or user panels

Analytics

Expert data cleaning and basic parametric & non-parametric tests in addition to linear and logistic regression; multi-level (hierarchical) and structural equation modeling; survival curves; propensity score matching; van Westendorp price matching, and extensive data visualization

Presentation

Author on multiple peer-reviewed articles for academic journals; author of popular press articles and blog posts; organized workshops and presented research for corporate audiences and national conferences

WORK EXPERIENCE

Behavioral Scientist

Irrational Labs

2019-present

Irrational Labs merges behavioral science and product design to change behavior for good

Senior Behavioral Researcher

Center for Advanced Hindsight, Duke University

2017-2019

CAH partners with large organizations such as healthcare companies and financial institutions to design and test behavioral interventions to improve the health and financial wellbeing of the organization's employees, clients, and members

- ❖ Created interventions to address problems such as:
 - ♦ Patient medication adherence in a large national pharmacy chain

- ◆ Flu vaccination uptake in low-income populations
- ◆ A1c control of Type II diabetes
- ◆ On-time loan payments
- ◆ Single and recurring contributions to savings accounts
- ❖ Public science communication through workshops, presentations, and articles
- ❖ Managed internal and external research partner teams; mentored junior researchers

Ph.D. Researcher, University of Virginia

2011-2017

Department of Psychology; Batten School for Leadership & Public Policy

Doctoral training in experimental and applied social psychology with a particular focus on applied outcomes such as career advancement, or workplace satisfaction & productivity.

- ❖ Dissertation work examined how trait self-control plays a strategic motivational role by increasing one's sense of joy and commitment in the task at hand.
- ❖ Multiple leadership and teaching roles: co-chair of the Psychology Graduate Representation Committee; Executive Board member of the University Women's Forum; head teaching assistant; ad-hoc peer reviewer
- ❖ Secured grant funding from National Science Foundation and university; received multiple competitive awards to present research at national conferences

Project Coordinator, New York University

2008-2011

Institute for Human Development & Social Change

The Aronson lab at IHDSOC focused on online and in-school interventions in public school and university contexts to narrow the academic achievement gap.

- ❖ Coordinator and researcher on a multi-year, multi-site federal (IES) grant: designed and implemented research materials; oversaw budgets and annual reports to university and funding agency; trained graduate and undergraduate research assistants; created and ensured compliance with university and site IRBs

INTERNSHIPS & CONSULTING

- ❖ **Student Trainee, US Government Accountability Office: Center for Design, Methodology & Analysis.** Methods consultant for government research projects, focused on education and natural resources; analyst for Comptroller General Forum on AI and Cybersecurity
- ❖ **Graduate Student Intern, UVa Office for Diversity and Equity**
- ❖ **Statistics and methodology consultant** for organizations including:
 - ◆ Ph.D. Insights, a consumer research firm
 - ◆ UVa Environmental Science
 - ◆ Virginia Local Energy Alliance Program
 - ◆ National Legal Research Group

ADDITIONAL TRAINING & SKILLS

- ❖ 8+ years' experience providing formal instruction as a teaching assistant or lecturer
- ❖ Fluent in Spanish; basic spoken French, intermediate ability to read French